

CWCA/ACCR Executive Meeting Agenda: Thursday, October 23, 2025
930-1045 PT / 1030-1145 MT / 1230-145 ET / 130-245 AT

President:	Marci Prescott-Brown	Digital Media Chair:	Sarah Gibbons
Vice-President:	Christin Wright-Taylor	Membership Chair:	Amanda Marshall
Treasurer:	Sarah van Sloten	Member-at-Large:	Kyle Beres
Secretary:	Cara Violini	Past President:	Sarah King
Student Member-at-Large:	Gillian Saunders	Past President:	Heather Fitzgerald
Francophone Representative:	Rim Fathallah		

Attendance:	Regrets:
Amanda Marshall	Julia Lane
Christin Wright-Taylor	Sarah King
Heather Fitzgerald	Marci Prescott-Brown
Sarah van Sloten	Jenna Goddard
Cara Violini	Rim Fathallah
Kyle Beres	
Gillian Saunders	
Sarah Gibbons	

Chair: Christin Wright-Taylor

Item No.	Speaker	Discussion	Action Items
Administrative Business			
1.	Christin	Call to order	
2.	Sarah v.	Land acknowledgement	
3.	Christin	Approval of agenda	Approved
4.	Christin	Approval of minutes (September 19, 2025)	Approved
Reports			
5.	Christin	President's Report Event details While the Board members expressed support for this initiative, there was curiosity about what the proposed event entails--is it a working session, multiple sessions, a panel? How is the data collected? Board members would like some more information about the event's itinerary to feel more informed about it. Zoom license Questions arose around the details of our Zoom license and if this event would affect the number of events we have the license for. It's also a good idea to explore our license with Zoom in consideration of other events, like in Jenna's proposal. Marci's questions Are you okay for the BIPOC Caucus to use the CWCA/ACCR Zoom Events license to run this event? We are supportive but are unclear about what is being asked and if there are licensing issues with Zoom. If you are in agreement that this event is timely? We agree it is timely, but need more information to provide suggestions. Are you in agreement with running this event in February? We agree Are there additional questions/comments? We would like clarity around what "resources" refers to: financial, advocacy, educational?	Christin and Sarah v. will meet re: the Zoom license, its limitations, and if there are additional costs to hosting this event. Board members request event details to better support this initiative. The Board is positive about this event and happy to support. Board members request that "resources" be clarified.

6.	Sarah v.	Treasurer Report	Christin and Sarah v. to discuss budget conference and Zoom license
7.	Amanda	Membership Chair Report - Membership fee structures survey [link removed] Survey The survey, while still preliminary, includes 35 responses. The initial takeaway is that there is interest in the CWCA offering more through membership. For example, more PD, more connection, and more sessions. Set membership terms It's a good idea to have set membership terms so that memberships expire at the same time. Currently, the conference marks the start of the year. It's entirely up to the organization to decide how membership is enacted, including terms of membership. Information on membership from Corporations Canada Expanding membership / Reorganizing fees If we are adding more support, access, mentorship offerings or PD, then it justifies slight fee increases. CWCA is a bargain in terms of fees. Concern that we could be losing money from people not interested in being a member if it's decoupled either from disinterest or financial constraints. Perhaps consider a pay-what-you-can model. Capacity for these new offerings? Do we have capacity to expand membership activities? A volunteer model could help with capacity. Keep the scale slow and low. Consider pilots or changes at a quarterly or biannual pace. Proposal Based on the survey, we believe CWCA membership is for professionalization and networking. We move to decouple the fees with the following being benefits to membership: - Vote at the AGM - Access to the listserv - Watercooler sessions (informal get togethers for members to build	Decouple the membership and conference fees

		community, 1x a term)	
8.	Sarah G.	Digital Media Chair Report	Repost the ad for assistant conference chair
New Business			
9.	Christin	Conference <i>Assistant Conference Chair</i> • Maria has shown interest • Maybe hold out for graduate student interest • Repost to CASDW, RhetCan <i>Potential themes</i> • Past conference themes • Capacity ○ Burnout ○ Small ways to make big differences ○ Capacity and care • AI ○ Polarized ○ Writing is here to stay ○ Writing is an essential skill • Balanced ○ Critical issue and community support ○ Addressing concerns like capacity but also focusing on solutions to energize the community ○ Creating balance in the changing writing centre landscape • Changes in assignments ○ More reflective assignments ○ Less work coming to the writing centre • Sharing resources ○ sharing how writing is relevant in our different areas. ○ Part of the burnout is feeling need to reinvent the wheel, and so sharing resources helps with capacity ○ Shared google drive for resources	Reflect on themes for further discussion at the next meeting

		for membership. House it on the blog. Possible titles • What is writing now and what does it look like in the future? • Creating balance in the changing writing centre landscape • There's nothing new under the sun: Creating balance in a changing and unchanging writing (centre) landscape. • "All the things, all the time" •	
10.	Jenna	Proposal Funds for a monthly speaker and admin support	Tabled until November
Adjournment			
11.	Christin	Meeting ended at 1146 Mountain	

CWCA/ACCR Executive Meeting Agenda: Friday, November 21, 2025
1000-1115 PT / 1100-1215 MT / 100-215 ET / 200-315 AT
